COMMUNICATION 103

Informative, Partner Speech and Outline

The ability to communicate and interact with different cultures is extremely important in this day and age due to the internet, the cultural make-up of America, and our close proximity to another country. For this assignment, you should pick a culture that is unique and different than your own culture. Please pick a country or culture that you are interested in traveling to or learning more about so that you can present this information to your classmates. You may also pick a co-culture that interests or intrigues you (online gamers or surfers).

This is a partner speech where you will be assigned a classmate to brainstorm, research, outline, and inform our class about a culture, or co-culture, of your choice. Only 1 outline will be turned in for you and your partner, and you will both receive the same grade for that outline. A list of References must be turned in with the outline in APA format. You will submit your outline to turnitin.com through your Small Section BlackBoard site. **The outline is worth 50 points, and the speech is worth 100 points.**  You will be graded separately for the delivery of your speech (60 points) but will receive the same grade for the content and presentation aids of your speech (40 points). It is an 8-10 minute speech, so each partner should speak an equal section (2 main points each) or equal amount of time (about 4-5 minutes).

This assignment asks you to explore the importance and effects of intercultural communication in our world today in the format of a two-person (partner), informative speech. Incorporating concepts from the textbook and class discussion about informative speaking and intercultural communication, you and a partner will inform the audience about a mutually agreed upon topic regarding a culture or a co-culture.

The idea of informing the class about a culture, or co-culture, is a big project. You will have to narrow your topic since you only have 8-10 minutes to present. In that time frame, you cannot tell us everything about the Italian culture (for example), so you will have to pick a few aspects of the Italian culture (architecture, customs, norms, rituals, government, education system, ways of life, art, etc.). The purpose of this speech is to educate and inform the class about a culture/co-culture and not to judge/evaluate this culture/co-culture. Have fun with the assignment; it is a great learning opportunity. You and your partner will define, describe, and/or explain a culture/co-culture to our class, think of it as if you are a teacher for this assignment.

In this presentation, you will learn the following Student Learning Objectives:

1. Choose and narrow a topic appropriately for this audience.
2. Generate a well-reasoned argument for this occasion.
3. Assess the strength of relative supporting evidence.
4. Create content formatted to an approved organizational pattern appropriate to time and purpose.
5. To demonstrate effective vocal variety and nonverbal communication (gestures and movement) skills.
6. To create a connection with the audience through competent eye contact.
7. To demonstrate confidence and energy throughout the presentation.
8. To utilize appropriate language for the purpose and audience.
9. To effectively adapt to various public speaking situations and circumstances.
10. To gain public speaking experience with effective use of presentation aids.
11. To learn about a new culture, or co-culture, and become more culturally aware.
12. To competently communicate with and about another culture/co-culture.
13. To work with another student and create a professional presentation together.

The rubric of how you will be evaluated in your speech is also on BB. **IT SHOULD BE PRINTED OUT AND BROUGHT TO CLASS THE DAY OF YOUR SPEECH.** Each member has to bring his/her own rubric to class. Be sure to review that rubric to gain insight into how you will be graded on this speech. If you have any questions, please contact me. Do not forget: Practice, Practice, and Practice. Good luck and have fun with this assignment.

INFORMATIVE SPEECH

**Time Limit:** 8:00 - 10:00 minutes **Total Possible Points:** 100

# Purpose:

1. The goal of this speech is to partner with another student and choose an intercultural topic. Think of this as an informative speech where you and your partner will define/describe/explain another culture, or co-culture, in a detailed format.
2. You will select a topic you are knowledgeable and passionate about. The goal is to increase the audience’s knowledge or understanding of a culture/co-culture, so you should consider the best way to achieve your goal. You are essentially teaching a classroom-style 8-10 minute crash-course, or providing a training, on the culture/co-culture of your choice. You must have between 3-5 main points.

# General Information:

1. Things to consider when selecting a topic:

* Pick a culture/co-culture you are passionate about! This will help you be successful in delivering your speech.
* Select main points that are appropriate given the length of the speech.
* The topic should be sensitive to the demographics of the audience based on gender, race, ethnicity, culture, age, sex, etc.

2. Your topic can be broken up in a variety of ways. For example, if you decided you are passionate about The Running of the Bulls in Pamplona, Spain, your speech could be about 3 separate features on The Running of the Bulls (topic), or it could be about how The Running of the Bulls originated and has evolved to its present form (chronological/time).

3. You are allowed to use 1 note card each (3x5) (front and back) for this speech.

4. Your Small Section Instructor must preapprove your topic before your speech.

# Speech Requirements:

1. Within your speech, you must use examples and facts.

2. You must use at least ***1 expert quotation*** and at least ***1 statistic***, and they must be introduced with a verbal footnote.

3. Minimum of ***8 references must be cited in the outline***. The sources can be: websites, magazines, academic /science journals, books (online and paper/hard back), and newspapers. You cannot use Wikipedia or dictionary.com as 1 of your sources.

4. ***You must site 4 of your references in the speech***. You can do this by saying: “According to Fisher, ‘1 out of 3 people who…”. These are called verbal footnotes. **A list of your references will be turned in APA format with your outline.**

5. A ***presentation aid*** must be utilized at an appropriate time during the speech. A presentation aid may include graphs, pictures, props, models, charts, and/or objects. PowerPoint can be used, but it should be used sparingly. You can show a video, but it cannot be longer than 60 seconds.

6. You should dress professionally. Your clothes should not distract from your presentation; although, you might dress in the tradition of your topic.

7. Obviously, I will grade the strength of your argument as well as how you deliver your speech.